



# Bemacash Overview

## Features & Benefits



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# Introduction to Bematech

Who am I doing business with?

- Bematech (Formerly Logic Controls) operates in more than 37 countries, with four Research & Development centers, with over 1,500 professionals in Brazil, China, Taiwan, USA, and Argentina. The company has been around for over 30 years.
- The US Headquarters are located in New York, where products ship directly to the reseller or end user, based on preference.
- Bematech specializes in providing quality automation products including POS & KDS hardware, solutions, services, and training around the globe.
- Bemacash, a Bematech point of sale product, was introduced in the United States after seeing incredible success in Brazil.



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# Introduction to Bemacash

What is Bemacash?

## Ideal Verticals

- ✓ Cafes & Coffee Shops
- ✓ Electronic Stores
- ✓ Liquor Stores
- ✓ Retail Stores
- ✓ Bakeries
- ✓ Boutiques
- ✓ Gift Shops
- ✓ Laundromats
- ✓ Kiosks
- ✓ Wireless Stores
- ✓ Food Trucks
- ✓ Convenience Stores
- ✓ Restaurants
- ✓ Bars
- ✓ Delivery and Takeout

Bemacash is a cloud based, android system, that offers a wide variety of features and benefits to fit the unique operation of each and every customer.

### QUICK SERVICE



### RETAIL



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# Hardware & Bundles

There are several options based on what you need.

Do you want something small, that doesn't take up a ton of counter space? The SB8010AW is for you. This all in one features a 10" screen



## Features

- Compact size and cost effective
- Low power consumption, less than 10 watts
- Fanless operation
- Built in customer display and barcode scanner integration
- 9.7in 5-wire resistive touch monitor
- Android operating system
- WiFi and Bluetooth integration



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# Hardware & Bundles

Having more than one option means a more custom solution.

Do you want a larger screen? Maybe you prefer the look of the larger POS terminals. If so, the SB1015AW is for you.

## Features

- Fanless operation
- Android operating system
- WiFi and Bluetooth integration
- True-flat, bezel-free, fanless design
- High performance Intel Quad-Core processor
- Durable and sturdy base
- Easy to change or replace hard disk drive



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# Hardware & Bundles

You can choose which solution works best for you and your business.

Do you like the sleek look of modern tablet solutions?  
If so, our Samsung Galaxy tablet bundle is the right fit for you.

## Features

- Connect via WiFi or 3G/4G
- OS: Android 4.4 +
- Display Size: 10.5"
- PROCESSOR SPEED, TYPE: Exynos™ 5 Octa (1.9Ghz Quadcore - Ghz Quadcore)
- MAIN DISPLAY RESOLUTION: 2560 x 1600 Pixel
- MAIN DISPLAY SIZE: 10.5"
- MAIN DISPLAY TECHNOLOGY: WQXGA Super AMOLED™



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# Hardware & Bundles

Each bundle comes with everything you need to get started.

Your chosen bundle comes with the following included:



**Cash Drawer**

- Tray Insert: 5 coins, 4 bills
- Weight: 9.9lbs
- Size: 13"W x 13"D x 3.5"H



**Printer**

- Printing Method: Thermal
- Net Weight: 3.4lbs
- Size: 5.75"W x 7.75"H x 5.88"D

## Optional Peripherals

- Customer Display (Pole or Tabletop)
- Payment Terminal
  - PAX SP30
  - PAX S300
  - PAX D210 Wireless



- USB Scanner
- Bluetooth Scanner
- Scale Integration



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# Software & Back of House

Bemacash offers a variety of software options & features that can be customized to fit each unique concept.



## RETAIL

Bemacash *Retail Bundles* are fully equipped to support the day-to-day operation of retail stores, boutiques, kiosks, convenient stores, gift shops, pet shops, electronic shops, candy shops and just about anywhere physical goods are purchased.



## QUICK SERVICE

Bemacash *Quick Service Restaurant (QSR)* *bundles* are ideal for use in cafes, fast-food restaurants, concessions, food trucks and just about anywhere that doesn't require table service – or even some places with quick table turnovers such as diners.



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# Key Features

- Web based
- EMV compatible
- Use almost any processor
- Use a 10" tablet, a 10" all in one, or a 15" all in one bundles
- No contracts required for Bemacash
- KDS Integration
- Scanner & Scale integration
- Loyalty & Customer Database **\*NEW\***
- Multi-item discount pricing **\*NEW\***
- Full range inventory / vendor / purchase order management
- Manage reports, sales, inventory, etc. online or at the tablet
- Wireless capabilities
- Wireless EMV capabilities
- Clock in / out
- QuickBooks / Intuit FULL integration
- Gift Card integration **\*NEW\***

- Manual batch
- Secondary inventory (split inventory)
- Inventory transfer
- Multi-location inventory and reporting
- More...

Sales By Item

Date: 09/01/2016 09/19/2016 Register: None selected

Export Email Clear Filter

Register	Item	UPC/EAN Code	Product Code	Quantity	Total Revenue
32 - Corner Market	Latte			1.00	\$2.17
32 - Corner Market	Panini			2.00	\$12.96
32 - Corner Market	Pants SMALL Black Boot Cut		00102	1.00	\$10.81
32 - Corner Market	Pants SMALL Black Skinny		00111	1.00	\$10.81
32 - Corner Market	T-Shirt Large Red		00090	1.00	\$21.64
32 - Corner Market	Chocolate Chip			8.00	\$17.20
32 - Corner Market	Donuts			4.00	\$8.60
32 - Corner Market	Lindor Tarts			2.00	\$4.30
32 - Corner Market	Mix N Match		00119	2.00	\$28.12



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# Software & Back of House

The Bemacash software is easy to use and understand.

- Easy to navigate
- Color options for buttons
- Icon options for Categories
- Built in Quick Support for remote assistance
- Real time view of current sales & cash in drawer
- Training mode

The image displays the Bemacash software interface, which is designed for restaurant back-of-house management. The main menu on the left includes icons for Register, Inventory, No-Sale, Employees, Customers, Reports, Drons & Pavouts, and Clock In/Out. The central area shows a 'History' table with columns for #, Cashier, Date, Total, and Tender Type. The right side features a search bar, a numeric keypad, and a 'Search' button. The bottom section shows an active order screen with a list of items, their quantities, unit prices, discounts, and totals, along with a subtotal, discount, tax total, and final total.

#	Cashier	Date	Total	Tender Type
07-5	Lisa Hughes	Jun 30 2016 15:23:25	8.39	Other
07-4	Lisa Hughes	Jun 30 2016 15:23:13	5.82	Other
07-3	Lisa Hughes	Jun 30 2016 15:22:59	15.32	Cash
05-31	Lisa Hughes	Jun 28 2016 22:04:13	12.96	Other
		Jun 28 2016 20:38:50	21.64	Cash
		Jun 28 2016 18:33:44	19.99	Other
		Jun 28 2016 18:33:13	21.64	Other

Name	Qty	Unit Price	Discount	Total
L Soft Drink	1	1.99		1.99
Sweet Tea 32oz	1	1.79		1.79
3 Tender Strips	1	5.99		5.99
Big Tex Tender	1	4.39		4.39

Subtotal: 14.16  
Discount: 0.00  
Tax total: 1.17  
**15.33**

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# Software & Back of House

The Back Office can be accessed from any computer or laptop!

- Real time sales updates
- Dashboard with graphical data
- Access to edit inventory, customers, employees, and more
- View detailed reports
- Manage multiple stores
- View receipts
- Import/ Export Customer Database
- Import/ Export Inventory
- Example Import/Export files
- User permissions & access controls
- Multi-store capabilities

On vacation? You can still view real time stats from your spot on the beach by logging in to your back office online.

Stay Connected!



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# Setup, Design, & Training

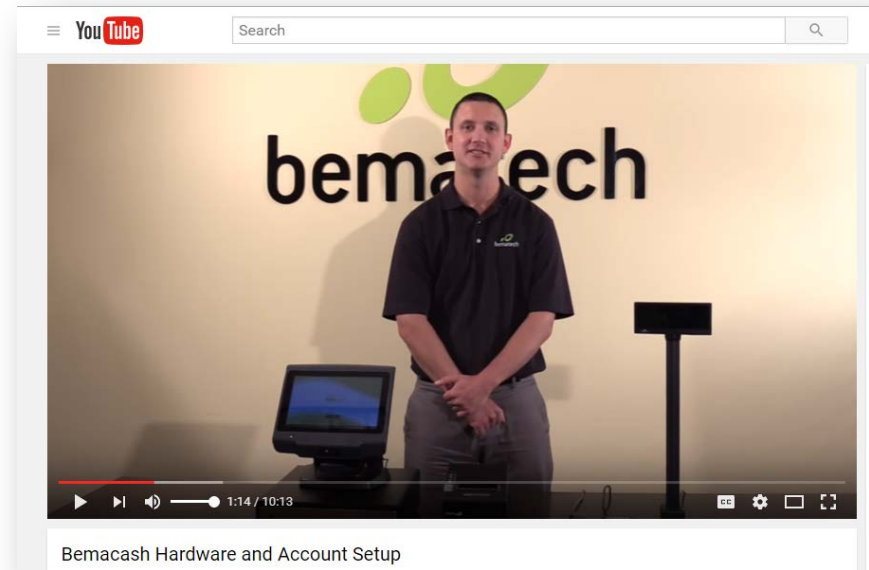
## Setup

Watch our YouTube video for visual step by step training on:

- What each piece of hardware does and how to connect it
- Creating your store in the back office software
- Activating your Unit's serial number
- Logging in for the first time
- Connecting the Credit Card Reader & other peripherals

Or, take advantage of our user guides, with detailed photos and instructions.

*Need help? Call us anytime!*



Setup from beginning to end can be accomplished in just under 15 minutes!



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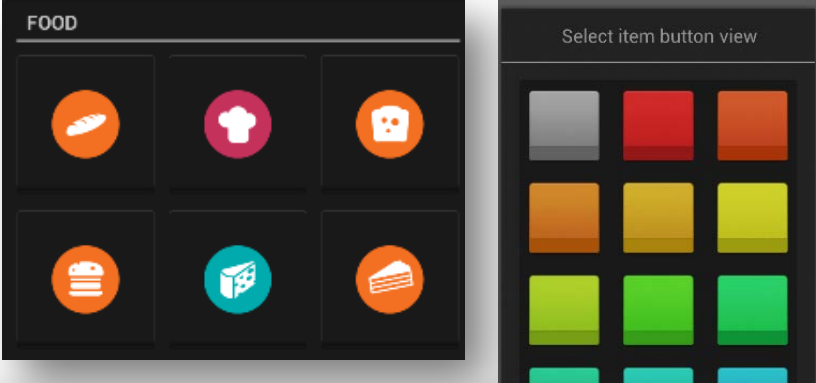
# Setup, Design, & Training

## Design

Menu design is easy, and most of it can be imported from an excel file for convenience.

- Inventory Tracking
- Alerts to Re-order Low Items
- Modifiers, No-Options, Add-Ons, etc.
- Recipes & Composition

*Need help? Call us anytime!*



The screenshots show the 'FOOD' menu design interface with six icons representing different food items. To the right is a 'Select item button view' showing a grid of colored buttons. Below these is a table of items with their costs, prices, and quantities.

Description	Cost	Price	Quantity	Total Cost
SM Soft Drink 1291	0.00	1.59	0	0.00
M Soft Drink 1292	0.00	1.89	0	0.00
L Soft Drink 1293	0.00	1.99	0	0.00
Sweet Tea 32oz 1294	0.00	1.79	0	0.00
Sweet Tea Half Gallon 1295				
Lemonade 129642354				

Below the table is a form for item selection:

Name: \* M Soft Drink

Department: \* Beverages

Category: \* Drinks



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# Setup, Design, & Training

Training: How do you learn best?

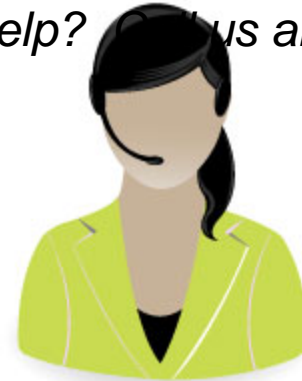
Learn by **Doing**: Training mode allows you to play with the system, learn by doing, without recording sales or changes to the database.

Learn by **Reading**: Full user guide available

Learn by **Example**: Hands-on Training in person, or through an application like Team Viewer

Most Resellers offer training as part of their initial installation packages, as well as ongoing support, along with many other services.

*Need help? Contact us anytime!*



Bemacash Corporate Headquarters

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# Frequently Asked Questions

## FAQ

Q: Is Bemacash PCI Compliant & EMV Ready?

A: Yes! We are compliant with PCI/P2PE standards by working with PCI certified hardware such as Pax payment terminals. Our PAX terminals have EMV functionality, which can be activated depending on your processor certification.

Q: Will Bemacash work with my current payment processor?

A: We work with a large list of credit card processors! Including Heartland, First Data, Mercury, Vantiv, Global, TSYS, World Pay, and more!

Q: Is Bemacash integrated with Quickbooks?

A: Yes, we have a direct link to Intuit online

Q: Will Bemacash work offline?

A: Yes, Bemacash will continue to work offline until your internet connection has been restored.

Q: What is the warranty period for the hardware?

A: All hardware used with the Bemacash system comes with a 3-year warranty from the date of purchase except for consumer Android tablets which are subject to the manufacturer's warranty.



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# Software Cost



## What are the benefits of a subscription model?

- Lower up front cost – keep your capital
- Access to software updates as trends change and new features are developed, with no added cost
- No software support fees
- Anytime, anywhere access
- Lower total cost of ownership
- Discounts for paying for six months or one year in advance
- No required term contracts for monthly subscription

Description	MSRP
Bemacash Retail/QS monthly subscription, 1 <sup>st</sup> register	\$ 38
Bemacash Retail/QS monthly subscription, Additional register	\$ 10
Bemacash Retail/QS 6 month subscription, 1 <sup>st</sup> register	\$ 173
Bemacash Retail/QS 6 month subscription, Additional register	\$ 32
Bemacash Retail/QS yearly subscription, 1 <sup>st</sup> register	\$ 231
Bemacash Retail/QS yearly subscription, Additional register	\$ 60
Bemacash Quickbooks Integration monthly Subscription	\$ 10
Bemacash Quickbooks Integration 6 month subscription	\$ 43
Bemacash Quickbooks Integration yearly subscription	\$ 58



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# Competitor Comparison

Company	Bemacash	Square	Clover (First Data)
Hardware Cost	\$800-\$1100 bundles	\$800-\$1100 bundles	\$999 or \$50/m Lease + additional apps
Software	\$38/mo	Free	\$49/mo
Payment	Any certified by PAX	2.75% swiped or dipped / 3.5% + 15c for manual transactions	First Data Only, Variable rate
15" Model Available	Yes	No	No
System	Android	App compatible with Android & Apple	Apple / iPad Only
QSR	Yes	Yes	Yes
Retail	Yes	Yes	No
Offline Mode	Yes	Yes	Yes
PCI Compliant	Yes	Yes	Yes
EMV	Yes	Yes	Yes
Wireless EMV	Yes	Yes	Clover Mobile only
Multi-Store Enterprise	Yes	Yes	Additional Cost
Multi-Store Inventory Transfer	Yes	Yes	No
Support	Phone, Email, On Site, Equipment Replacement Insurance	Phone or Email	Phone or Email



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# Conclusion

What's so great about Bemacash?

- ✓ Low cost
- ✓ Aesthetic Appeal
- ✓ Easy to Set Up
- ✓ Large, easy to read touch screen
- ✓ Adaptable
- ✓ Use almost any processor
- ✓ Constantly being updated / improved
- ✓ Fits almost any business model
- ✓ Manage your business on the go
- ✓ EMV Ready and PCI Compliant
- ✓ Support & Training Videos available
- ✓ Reputable, Established Company
- ✓ Get started immediately!



The logo for bematech bemacash features a green stylized 'o' icon above the word 'bematech' in a sans-serif font, followed by 'bemacash' in a larger, bold sans-serif font where 'bema' is black and 'cash' is green.



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